



Platinum Package – only two available!

Exclusivity in your business category

Recognition

- Full page ad in the ADDY award winners book (choice of inside front cover or page 3)
- Logo and message on half of reverse side of ADDY show ticket
- Rotating logo in sponsor reel at ADDY show
- Logo (large) on ADDY Call for Entries direct mail (if signed prior to October 15, 2009)
- Logo (large) on ADDY invitations
- Logo (large) in blast emails to ADDY entrants & invitees.

Promotion

- 4 Premium banner/sign placement positions at ADDY Show
- Ad specialty placement rights inside ADDY goody bag
- Opportunity to address audience 5 minutes prior to the show
- Exclusive sponsorship of “Best of Show” and “Best in Category” awards

Event Tickets

- 6 tickets to ADDY Show
- \$20 discount each, on up to 10 additional ADDY Show tickets

Platinum Package total investment **\$3,300**

Gold Package – only three available!

Recognition

- Half page ad in the ADDY award winners book
- Rotating logo in sponsor reel at ADDY show
- Logo (medium) on ADDY invitation
- Logo (medium) in blast emails to ADDY entrants & invitees.

Promotion

- 2 easel signs at ADDY show
- Ad specialty placement rights inside ADDY Goody Bag
- Exclusive sponsorship of “Judges Choice” awards

Event Tickets

- 4 tickets to the ADDY show
- \$10 discount each, on up to 10 additional ADDY show tickets

Gold Package total investment **\$2,200**

Silver Package – only four available!*

Recognition

- ¼ page ad in the ADDY award winners book
- Rotating logo in sponsor reel at ADDY show
- Logo (small) on ADDY invitation
- Logo (small) in blast emails to ADDY entrants & invitees.

Promotion

- 1 easel sign at ADDY show
- Ad specialty placement rights inside ADDY Goody Bag

Event Tickets

- 2 tickets to the ADDY show
- \$10 discount each for up to 6 tickets to ADDY Show

Silver Package total investment **\$1,100**

*ADDY Reel, Creative, Print, Paper, Photography and Media Sponsors receive Silver level sponsorship.

Bronze Package – unlimited availability

Recognition

- Business listing in sponsor reel at ADDY show
- Business listing w/logo in the ADDY award winners book

Promotion

- Ad specialty placement rights inside ADDY Goody Bag

Event Tickets

- 2 tickets to the ADDY show
- \$10 discount each for up to 2 tickets to ADDY Show

Bronze Package total investment **\$550**

*ADDY Event Production, Display, Courier and Hotel Sponsors receive Bronze level sponsorship.



A d F e d C o l u m b u s

Sponsorship Agreement
2009 ADDY[®] Awards Competition and Show
Advertising Federation of Columbus

Please accept our application for Sponsorship of the 2009 ADDY Awards Competition and Show.

Company: _____

Contact: _____ Phone: _____

Email: _____ FAX: _____

Street: _____

City: _____ State: _____ ZIP: _____

Authorized Signature: _____

Print Name: _____ Title: _____



AdFed Columbus

**2009 ADDY® AWARDS
SPONSORSHIP PACKAGES**

Sponsorship Package (see fact sheet for details):

_____ Platinum (\$3,300)

_____ Gold (\$2,200)

_____ Silver (\$1,100)

_____ Bronze (\$550)

_____ Please call me about a la carte advertising opportunities in the ADDY winners book

Send form and payment by December 15, 2009 to ensure inclusion in printed and electronic promotional pieces.

The Advertising Federation of Columbus
P.O. Box 665
Reynoldsburg, Ohio 43068

Questions? Contact our Administrator, Karen Kaiser, at 614-866-9099 or kkaiserafc@sbcglobal.net