



**Membership Application**  
**July 1, 2009 – June 30, 2010**

[www.adfedcolumbus.org](http://www.adfedcolumbus.org)  
[www.aaf.org](http://www.aaf.org)

AdFed Columbus

The Advertising Federation of Columbus; P.O. Box 665; Reynoldsburg, Ohio 43068  
 Phone: 614-866-9099 FAX: 614-866-9515 E-mail: [administrator@adfedcolumbus.org](mailto:administrator@adfedcolumbus.org)

COMPANY NAME	URL
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ADDRESS	CITY/ZIP	PHONE/FAX
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MEMBER NAME	TITLE	DIRECT PHONE	CELL	E-MAIL
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*For Corporate I membership, please attach a separate sheet with all ten names listed.*  
*For Corporate II membership, please list names below:*

CORPORATE MEMBER NAME	TITLE	DIRECT PHONE	CELL	E-MAIL
#1	_____	_____	_____	_____
#2	_____	_____	_____	_____
#3	_____	_____	_____	_____
#4	_____	_____	_____	_____

**Company Classification** (check not more than two)

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Advertising Agency/PR Firm | <input type="checkbox"/> Legal Services             | <input type="checkbox"/> Radio                      |
| <input type="checkbox"/> Alternative Media          | <input type="checkbox"/> Magazine                   | <input type="checkbox"/> Restaurant/Food Service    |
| <input type="checkbox"/> AV/Production              | <input type="checkbox"/> Manufacturer               | <input type="checkbox"/> Retailer                   |
| <input type="checkbox"/> Builder/Real Estate        | <input type="checkbox"/> Marketing Communication    | <input type="checkbox"/> Sales Promotion            |
| <input type="checkbox"/> Cable TV/Rep Firm          | <input type="checkbox"/> Media Buying Service       | <input type="checkbox"/> Special Events/Catering    |
| <input type="checkbox"/> Direct Mail                | <input type="checkbox"/> Newspaper                  | <input type="checkbox"/> Sports/Recreation          |
| <input type="checkbox"/> Education                  | <input type="checkbox"/> Out-of-Home Advertising    | <input type="checkbox"/> Staffing                   |
| <input type="checkbox"/> E-Commerce                 | <input type="checkbox"/> Paper Company              | <input type="checkbox"/> Telecommunications         |
| <input type="checkbox"/> Executive Recruiter        | <input type="checkbox"/> Photographer               | <input type="checkbox"/> Television/Rep Firm        |
| <input type="checkbox"/> Fulfillment Service        | <input type="checkbox"/> Prepress/Color Separations | <input type="checkbox"/> Trade/Business Association |
| <input type="checkbox"/> Government                 | <input type="checkbox"/> Printing/Screen Printing   | <input type="checkbox"/> Web Designer               |
| <input type="checkbox"/> Graphic Design             | <input type="checkbox"/> Promotional Products       | <input type="checkbox"/> Writer                     |
| <input type="checkbox"/> Internet Provider          | <input type="checkbox"/> Public/Social Service      | <input type="checkbox"/> Other _____                |

Who recruited or referred you? \_\_\_\_\_

**Please check any committees in which you have an interest.**

- |                                      |  |  |                                      |
|--------------------------------------|--|--|--------------------------------------|
| <input type="checkbox"/> ADDYs       | <input type="checkbox"/> Communications/Public Relations | <input type="checkbox"/> Education       | <input type="checkbox"/> Fundraising |
| <input type="checkbox"/> Hospitality | <input type="checkbox"/> Membership                      | <input type="checkbox"/> Programs/Events | <input type="checkbox"/> Web Site    |

**PRICING (see back)**

- |  |         |
|--|---------|
| <input type="checkbox"/> Corporate I                             | \$1,300 |
| <input type="checkbox"/> Corporate II                            | \$ 550  |
| <input type="checkbox"/> Individual (New)                        | \$ 185  |
| <input type="checkbox"/> Individual (Renewal)                    | \$ 165  |
| <input type="checkbox"/> Young Professional (Post-College to 32) | \$ 85   |
| <input type="checkbox"/> Student (Full-time)                     | \$ 25   |
| <input type="checkbox"/> Past President                          | \$ 80   |
| <input type="checkbox"/> Past President over 60                  | Free    |

**PAYMENT OPTIONS** (Check One)

- Cash  Check  Visa  MasterCard  AmEx  Discover

Make checks payable to the Advertising Federation of Columbus

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Street Number/Zip Card Bills to \_\_\_\_\_

Name on Card \_\_\_\_\_ CVV Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**TOTAL PAID \$** \_\_\_\_\_

## ADVERTISING FEDERATION OF COLUMBUS

The purpose of the Advertising Federation of Columbus is to provide and promote a better understanding of the functions of advertising and of its value; to encourage further improvement in education and training for men and women in advertising or preparing for advertising; to apply the skills, creativity and energy of the advertising industry whenever it is needed to help solve social problems; to help protect advertising against harmful restrictions and possible taxation; to advance the standards of advertising through a voluntary program of self-regulation; to promote good fellowship and a free exchange of ideas.

### CORPORATE I MEMBERSHIP

<u>Benefits</u>	<u>Value</u>
• Up to 10 individual members – transferable (Additional members \$100 each)	\$1,650
• All initiation fees waived	200
• Member rates at all AdFed functions	
• Corporate logo on Web site (provided by member)	
• Link from AdFed Web site to your Web site	
• Includes local, district and national American Advertising Federation dues for one year	
• American Advertising Federation publications	
• Inclusion in the AdFed Columbus directory for each member	
Total Value (if purchased separately)	\$1,850
Annual Corporate Membership Fee	\$1,300

### CORPORATE II MEMBERSHIP

<u>Benefits</u>	<u>Value</u>
• Up to 4 individual members – transferable (Additional members \$100 each)	\$ 660
• All initiation fees waived	80
• Member rates at all AdFed functions	
• Corporate logo on Web site (provided by member)	
• Includes local, district and national American Advertising Federation dues for one year	
• American Advertising Federation publications	
• Inclusion in the AdFed Columbus directory for each member	
Total Value (if purchased separately)	\$ 740
Annual Corporate Membership Fee	\$ 550

### INDIVIDUAL MEMBERSHIP

#### Benefits

- Member rate at all AdFed functions
- Includes local, district and national American Advertising Federation dues for one year
- American Advertising Federation publications
- Inclusion in the AdFed Columbus directory

Individual Membership: \$165 + \$20 initiation fee (for new members)

### YOUNG PROFESSIONAL & STUDENT MEMBERSHIPS

#### Benefits

- Member rate at all AdFed functions
- Includes local, district and national American Advertising Federation dues for one year
- American Advertising Federation publications
- Inclusion in the AdFed Columbus directory

Individual Membership: \$85 (no initiation fee)

Student Membership: \$25 (no initiation fee)