



Membership Application
July 1, 2009 – June 30, 2010

www.adfedcolumbus.org
www.aaf.org

AdFed Columbus

The Advertising Federation of Columbus; P.O. Box 665; Reynoldsburg, Ohio 43068
 Phone 614-866-9099 FAX 614-866-9515 E-mail kkaiserafc@sbcglobal.net

COMPANY NAME	URL
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ADDRESS	CITY / ZIP	PHONE/FAX
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MEMBER NAME	TITLE	DIRECT PHONE	CELL	E-MAIL
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For Corporate I membership, please attach a separate sheet with all ten names listed.
For Corporate II membership, please list names:

MEMBER NAME	TITLE	DIRECT PHONE	CELL	E-MAIL
#1	_____	_____	_____	_____
#2	_____	_____	_____	_____
#3	_____	_____	_____	_____
#4	_____	_____	_____	_____

Company Classification (check not more than two)

- | | | |
|---|---|---|
| <input type="checkbox"/> Advertising Agency/PR Firm | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Radio |
| <input type="checkbox"/> Alternative Media | <input type="checkbox"/> Magazine | <input type="checkbox"/> Restaurant/Food Service |
| <input type="checkbox"/> AV/Production | <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Retailer |
| <input type="checkbox"/> Builder/Real Estate | <input type="checkbox"/> Marketing Communication | <input type="checkbox"/> Sales Promotion |
| <input type="checkbox"/> Cable TV/Rep Firm | <input type="checkbox"/> Media Buying Service | <input type="checkbox"/> Special Events/Catering |
| <input type="checkbox"/> Direct Mail | <input type="checkbox"/> Newspaper | <input type="checkbox"/> Sports/Recreation |
| <input type="checkbox"/> Education | <input type="checkbox"/> Out-of-Home Advertising | <input type="checkbox"/> Staffing |
| <input type="checkbox"/> E-Commerce | <input type="checkbox"/> Paper Company | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Executive Recruiter | <input type="checkbox"/> Photographer | <input type="checkbox"/> Television/Rep Firm |
| <input type="checkbox"/> Fulfillment Service | <input type="checkbox"/> Prepress/Color Separations | <input type="checkbox"/> Trade/Business Association |
| <input type="checkbox"/> Government | <input type="checkbox"/> Printing/Screen Printing | <input type="checkbox"/> Web Designer |
| <input type="checkbox"/> Graphic Design | <input type="checkbox"/> Promotional Products | <input type="checkbox"/> Writer |
| <input type="checkbox"/> Internet Provider | <input type="checkbox"/> Public/Social Service | <input type="checkbox"/> Other _____ |

Who recruited or referred you? _____

Please check any committees in which you have an interest.

- | | | | |
|--------------------------------------|--|--|--------------------------------------|
| <input type="checkbox"/> ADDYs | <input type="checkbox"/> Communications/Public Relations | <input type="checkbox"/> Education | <input type="checkbox"/> Fundraising |
| <input type="checkbox"/> Hospitality | <input type="checkbox"/> Membership | <input type="checkbox"/> Programs/Events | <input type="checkbox"/> Web Site |

PRICING (see back)

- Corporate I \$1,300
- Corporate II \$ 550
- Individual (New) \$ 185
- Individual (Renewal) \$ 165
- Young Professional \$ 85
(Post-College to 32)
- Student (Full-time) \$ 25
- Past President \$ 80
- Past President over 60 Free

PAYMENT OPTIONS (Check One)

- Cash Check Visa MasterCard
- Make checks payable to the Advertising Federation of Columbus
- Name on Card _____
- Card Number _____ Expiration Date _____
- Signature _____ Date _____

TOTAL DUE \$ _____

ADVERTISING FEDERATION OF COLUMBUS

The purpose of the Advertising Federation of Columbus is to provide and promote a better understanding of the functions of advertising and of its value; to encourage further improvement in education and training for men and women in advertising or preparing for advertising; to apply the skills, creativity and energy of the advertising industry whenever it is needed to help solve social problems; to help protect advertising against harmful restrictions and possible taxation; to advance the standards of advertising through a voluntary program of self-regulation; to promote good fellowship and a free exchange of ideas.

CORPORATE I MEMBERSHIP

<u>Benefits</u>	<u>Value</u>
• Up to 10 individual members – transferable (Additional members \$100 each)	\$1,650
• All initiation fees waived	200
• Member rates at all AdFed functions	
• Corporate logo on Web site (provided by member)	
• Link from AdFed Web site to your Web site	
• Includes local, district and national American Advertising Federation dues for one year	
• American Advertising Federation publications	
• Inclusion in the AdFed Columbus directory for each member	
Total Value (if purchased separately)	\$1,850
Annual Corporate Membership Fee	\$1,300

CORPORATE II MEMBERSHIP

<u>Benefits</u>	<u>Value</u>
• Up to 4 individual members – transferable (Additional members \$100 each)	\$ 660
• All initiation fees waived	80
• Member rates at all AdFed functions	
• Corporate logo on Web site (provided by member)	
• Includes local, district and national American Advertising Federation dues for one year	
• American Advertising Federation publications	
• Inclusion in the AdFed Columbus directory for each member	
Total Value (if purchased separately)	\$ 740
Annual Corporate Membership Fee	\$ 550

INDIVIDUAL MEMBERSHIP

Benefits

- Member rate at all AdFed functions
- Includes local, district and national American Advertising Federation dues for one year
- American Advertising Federation publications
- Inclusion in the AdFed Columbus directory

Individual Membership: \$165 + \$20 initiation fee (for new members)

YOUNG PROFESSIONAL & STUDENT MEMBERSHIPS

Benefits

- Member rate at all AdFed functions
- Includes local, district and national American Advertising Federation dues for one year
- American Advertising Federation publications
- Inclusion in the AdFed Columbus directory

Individual Membership: \$85 (no initiation fee)

Student Membership: \$25 (no initiation fee)