



2009-2010 BOARD OF DIRECTORS

Executive Committee

PRESIDENT

Nicolette R. Hudson, Esq.

Partner, Frost Brown Todd LLC

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614.559.7233

Nikki represents domestic and international clients in a wide array of intellectual property matters relating to brand management and advertising. She has over 10 years of experience drafting license agreement, clearing advertising claims, and assisting clients with trademark and copyright prosecution, counseling and enforcement.

FIRST VICE PRESIDENT

Colette Chandler

Principal, The Marketing Insider

5672 Saint Andrews Dr.

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614.776.1416

SECOND VICE PRESIDENT/TREASURER

Mary Ashley

Program Coordinator, Auxiliary Services Marketing

Columbus State Community College

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ADMINISTRATOR

Karen Kaiser

AdFed Columbus

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Board of Directors

Gianna Barrett – Membership Committee

Advertising Director and Account Manager

The Publishing Group

4500 Mobile Dr.

Columbus, Ohio 43220

gbarrett@pubgrouppltd.com

membership@adfedcolumbus.org

614.572.1255

Gianna works with many businesses and agencies in Columbus to develop and execute a strategic marketing plan in the Columbus market through magazine and Internet advertising that will grow their business as well as develop long term business partnerships.

Ellen Daly – Programs/Special Events Committee

Vice President & Station Manager

WWHO TV LIN Corporation

1160 Dublin Rd., Suite 400

Columbus, Ohio 43215

Ellen.daly@wwhotv.com

614.485.5311

Ellen has 17 years of marketing and sales management experience. Ellen is currently the Vice President and Station Manager of The CW on WWHO-TV, where she has worked over the past 11 years. She was recently named as a Top Forty Under 40 award winner by *Columbus Business First*.

Kathy Durfee – Public Service Committee

Account Executive, National Cinemedia

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614.297.8933

Kristin Fornal – Volunteer & Hospitality Committee

Marketing Specialist, Exesite

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Debra Mathias – Membership Committee

Sales and Logistic Manager
Best Courier, Inc.
1200 Technology Dr.
Columbus, Ohio 43230
debra@best-courier.com
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614.475.8900

Debra has worked for several radio stations and courier companies in Columbus but has been associated with Best Courier, Inc. for 14 years. Solving logistical problems for customers and streamlining their courier needs to save companies money while providing exceptional service is Debra's main objective.

Jason Mlicki – Programs/Special Events Committee

Owner, Mlicki
1847 W. Fifth Ave.
Columbus, Ohio 43212
jmlicki@mlicki.com
614.486.0286

Jason is owner and lead brand strategist for Mlicki. He helps clients build the thinking behind their brands – positioning around customer motivations and buying behaviors. Jason received an MBA in Marketing & Strategy from the Fisher College of Business and a B.S. in Mathematics from Denison University.

Kelly Odenweller – Communications Committee

Brand Develop Manager, GREENCREST
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614.885.7921

As Brand Development Manager at GREENCREST—a full-service marketing, public relations and advertising firm—for over two years, Kelly manages and implements a variety of brand development, marketing, advertising, and interactive initiatives for major client accounts. Kelly graduated Summa cum Laude with a Bachelor of Arts in Communication and minor in Writing from the University of Pittsburgh.

Ann Oliver – ADDY Committee

Account Director, Fahlgren
4030 Easton Station, Suite 300
Columbus, Ohio 43219
Ann.oliver@fahlgren.com
614.383.1536

Ann has more than 15 years of hands-on, high-impact marketing communications experience, managing global clients at advertising agencies and has extensive background in consumer products, travel and tourism, and business-to-business. Ann joined Fahlgren in 1997 from Doner in Cleveland, and graduated with a BSBA from Youngstown State University with a major in Marketing Management.

Shannon Powell – ADDY Committee

Senior Account Executive
Reputation Management Associates
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614.486.5000

Shannon joined Reputation Management Associates in 2006 and she has traveled throughout the country to help clients learn to use the news media to their advantage. She also helps clients closer to home plan for and achieve their public relations and marketing goals. Shannon holds a Bachelor of Science in Marketing from the University of Dayton.

Terry Rohrbach – Communications Committee

Owner/Creative Director, BaseArt Co.
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